



HOMES
— THAT —
BEST SUIT YOU





The promoter for PRIMO is 'Cear Land Developers LLP'



Tomorrow. Today.



WHENEVER YOU PURCHASE THINGS...

there are various parameters that you consider - size and utility for instance. In short, there is no one-single way to buy different things or fulfill different needs.

IMAGINE:

You require an outfit, but are unable to find something that suits your need. The problem persists across a number of shops. Exhausted with shop-hopping, you finally decide to walk into a boutique, and all your specifications are taken care of by the expert there. He willingly readies your requirement; that's true to your taste and requirement.



IN SHORT, YOUR
CHOICE OF PURCHASE
DEPENDS
COMPLETELY ON

- how close it comes to your actual requirement and
- how well it serves your purpose





JUST THINK.

If you put in so much thought and effort over a regular stuff, doesn't making a long term investment (like a home) demand more? That too, in a city like Mumbai ?



RIGHT FIT HOMES



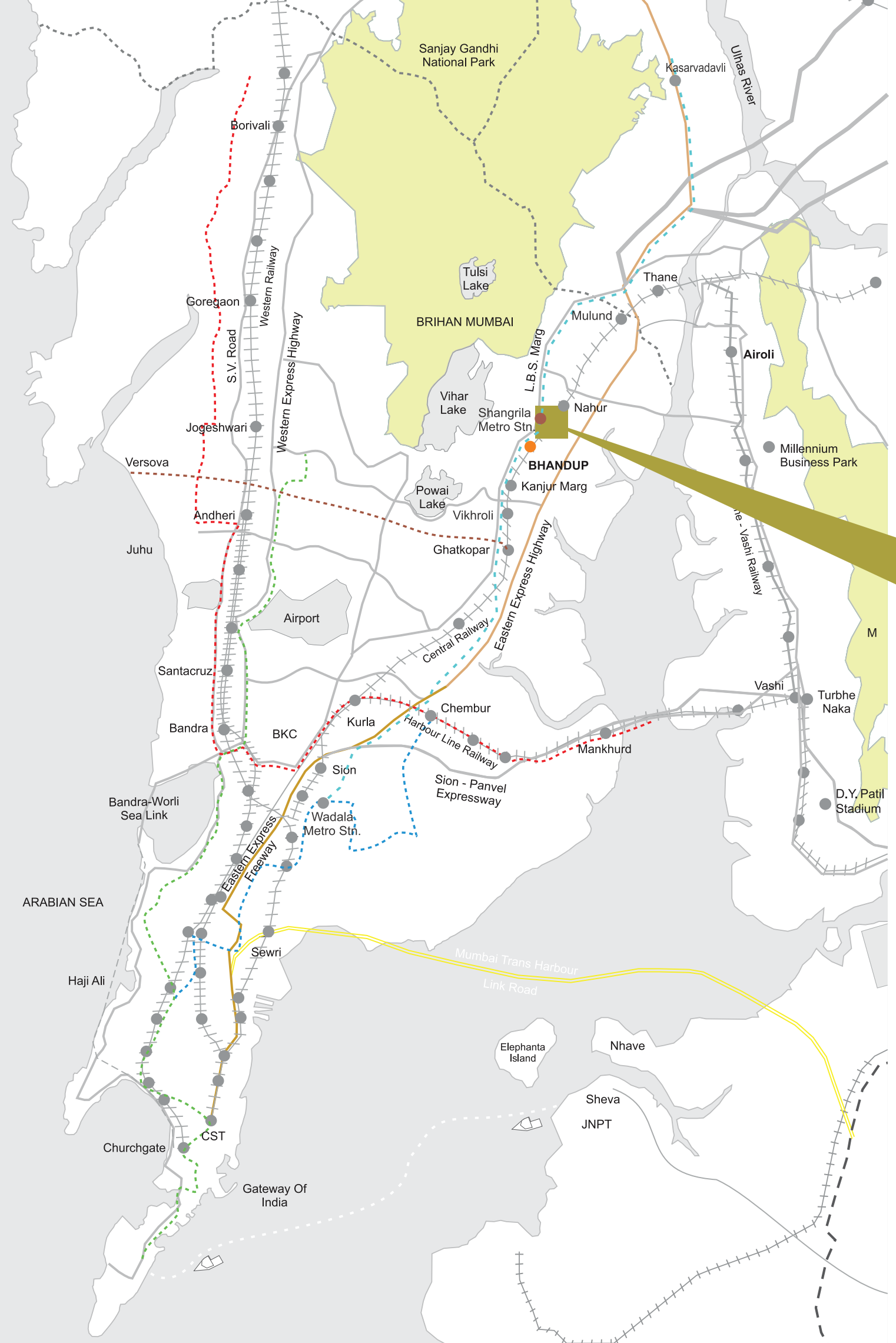
Artist's impression of proposed development



project designed by
Architect
Hafeez
Contractor



LOCATION MAP

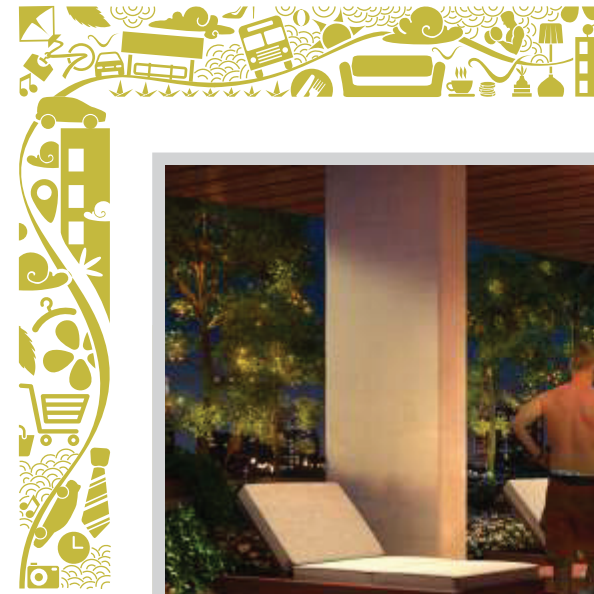


- Metro Phase-I
- Metro Phase-II
- Metro Phase-III
- Metro Phase-IV
- Mono Rail
- Trans-Harbour Link

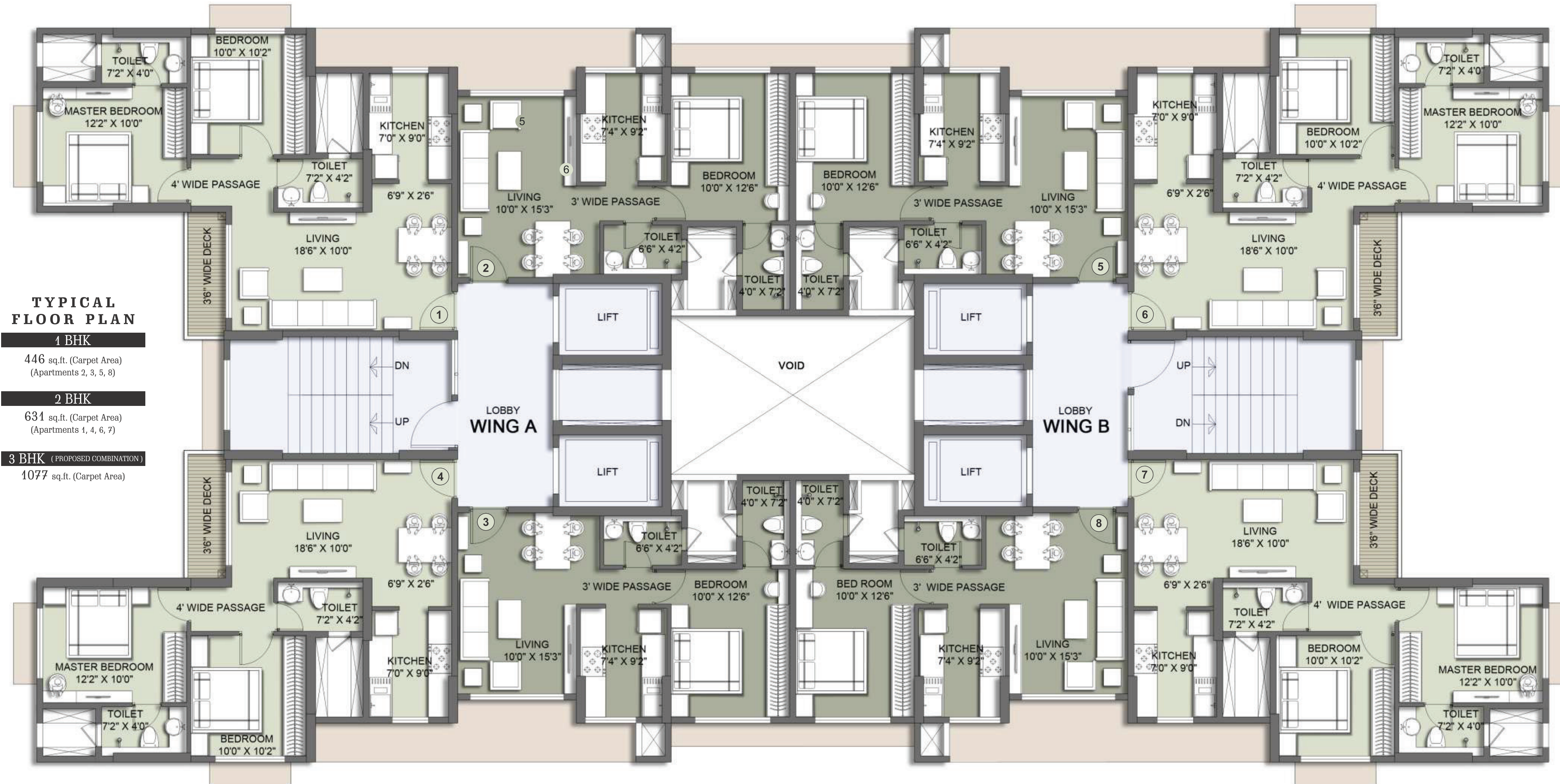
* Time mentioned as per Google Earth road travel time
Source: Google Maps

	Travel Time*
Eastern Express Highway	5 min.
BKC	26 min.
Vikhroli	12 min.
Powai	12 min.
Kanjurmarg	5 min.
Airoli	15 min.
Thane-Belapur Road	15 min.
Thane	17 min.





Artist's impression of proposed development



Note: 1 Sq. Mts. = 10.764 Sq. Ft. and 1 meter = 3.28 feet





PROJECT HIGHLIGHTS

2 BASEMENTS, STILT AND 4 PODIUMS FOR PARKING,

E-DECK FOR COMMON AMENITIES,

PROPOSED 17 RESIDENTIAL FLOORS.

Flat: 1 BHK | Flat: 2 BHK | Flat: 3 BHK PROPOSED COMBINATION

1. Two Lifts per wing
2. Car parking lots across basement and podium
3. Power backup for Lift
4. Rain water harvesting
5. Piped gas connection
6. Earthquake resistant design
7. Security - video phone at the entrance
8. Gymnasium
9. Recreational Area
10. Proposed Pool

UNIT PLAN

1 BHK
446 sq.ft. (Carpet Area)

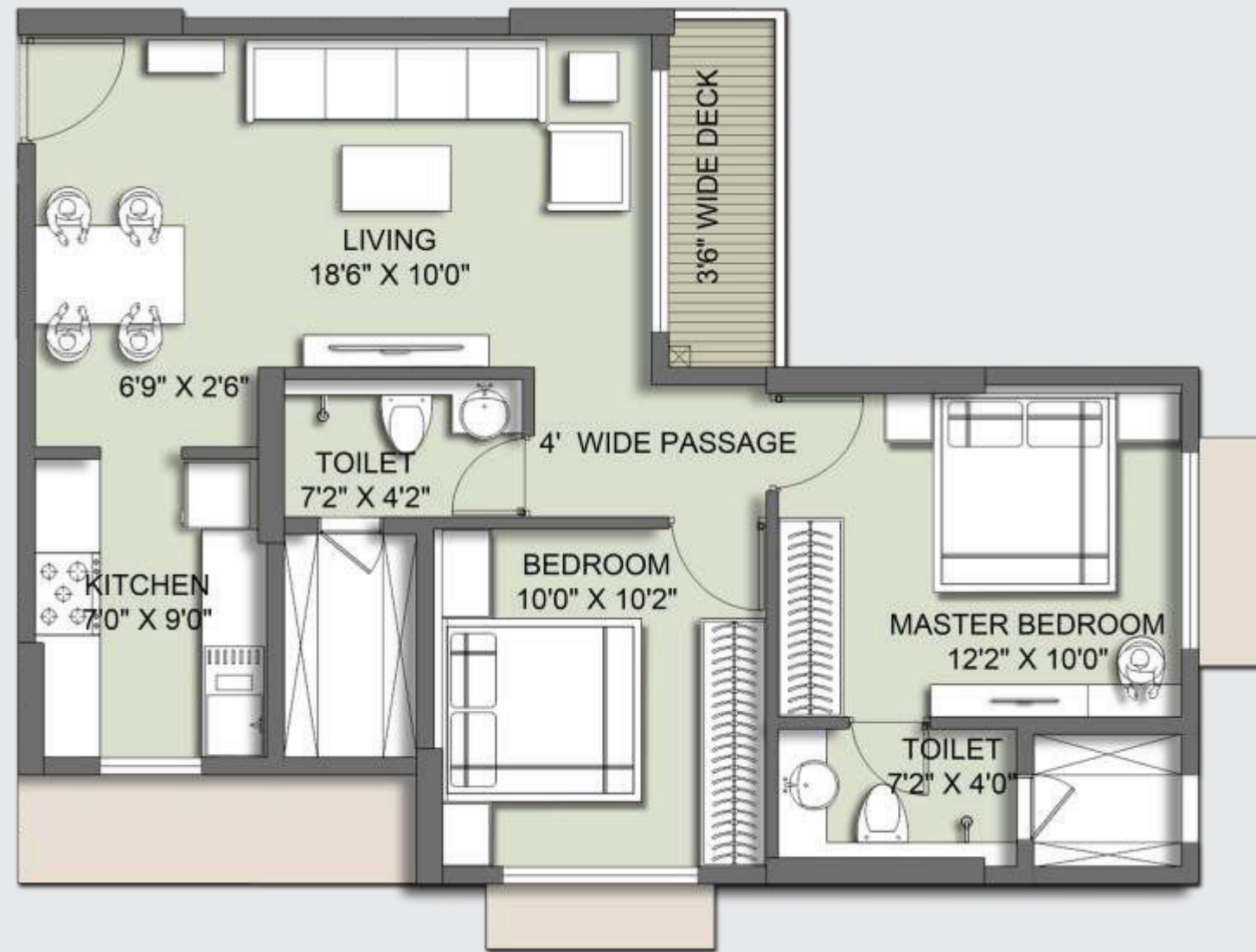




UNIT PLAN

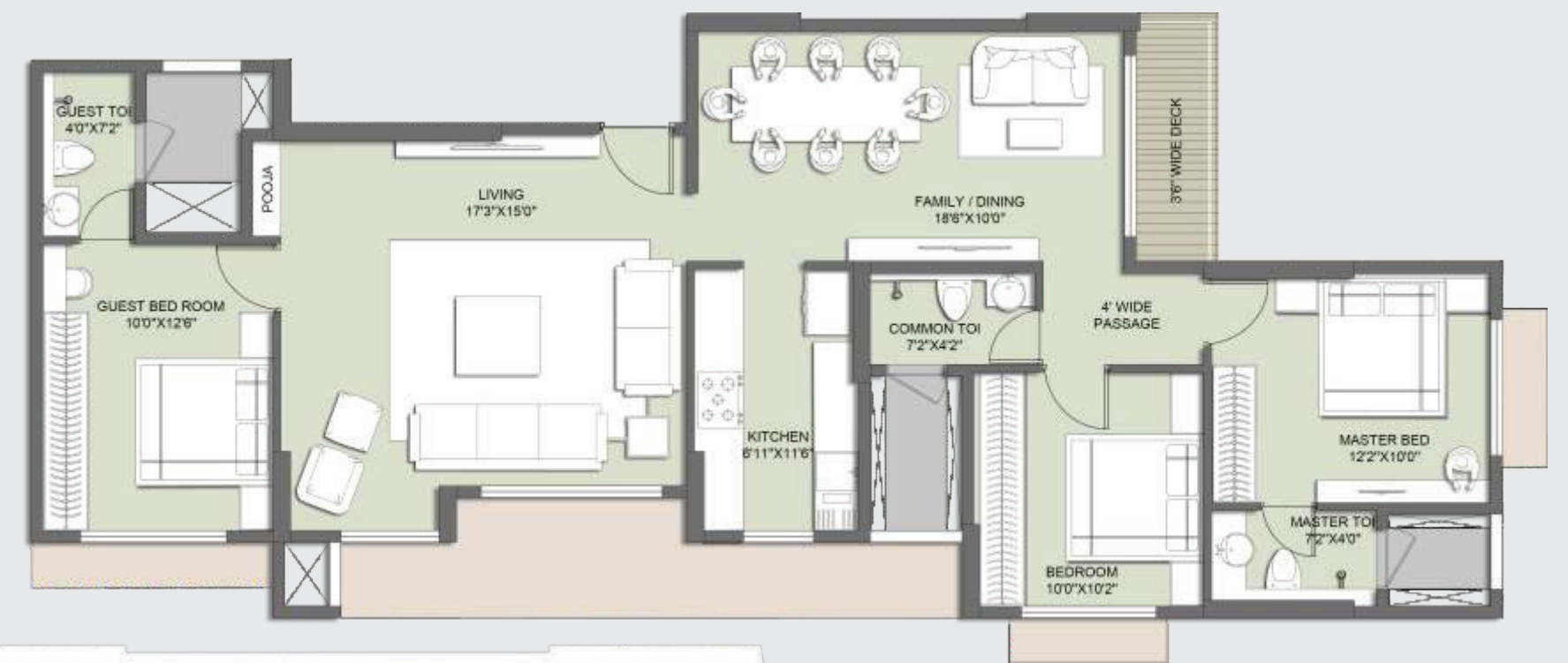
2 BHK

634 sq.ft. (Carpet Area)





UNIT PLAN
3 BHK (PROPOSED COMBINATION)
 1077 sq.ft (Carpet Area)



Note: 1 Sq. Mts. = 10.764 Sq. Ft. and 1 meter = 3.28 feet



**PROPOSED
INTERNAL
SPECIFICATIONS:**

Air Conditioning Unit in each
Bedroom

Vitrified flooring for the living
and passage areas

Laminated flooring in master
bedroom

Veneer Finish Main Door and
all other doors with Laminate
Finish

Aluminium sliding windows

Plastic emulsion for internal
walls

KITCHEN:

Modular kitchen

Glazed tile Dado up to 2 feet
above Kitchen platform

BATHROOM:

Anti-skid floor tiles

Dado tiles upto door height

Sanitary and CP fittings of
standard make

Water heater in all bathrooms

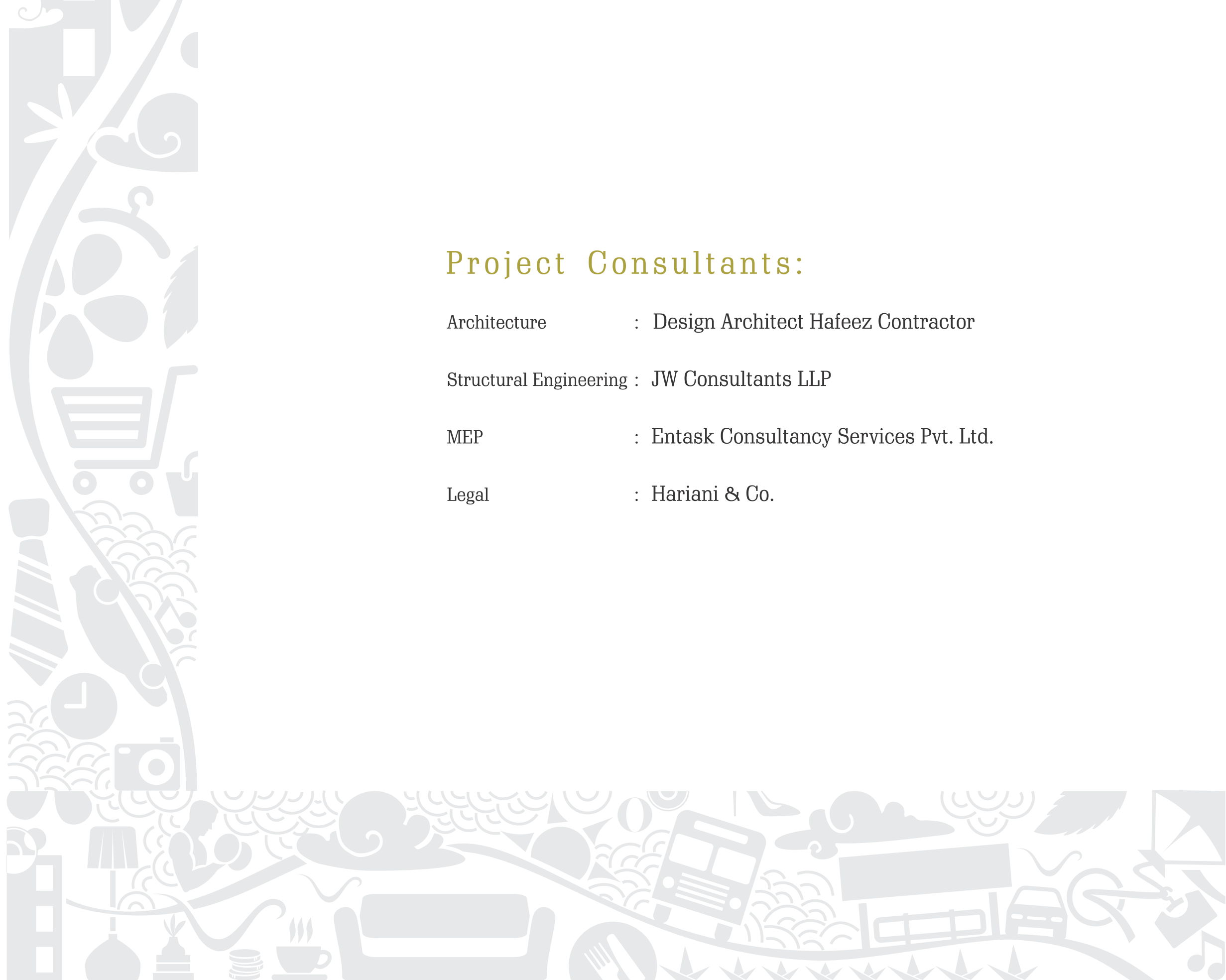
A P A R T M E N T F I N I S H E S





DAY VIEW





Project Consultants:

Architecture : Design Architect Hafeez Contractor

Structural Engineering : JW Consultants LLP

MEP : Entask Consultancy Services Pvt. Ltd.

Legal : Hariani & Co.



Tomorrow. Today.

CORPORATE PROFILE

CR Realty, headquartered in Mumbai, made an entry into the real estate business in 2013. As a young and professionally managed organization, our focus has been on projects across asset categories and we are currently developing projects in Bengaluru and Mumbai, with expansion plans in Pune.

The Company is led by Mr. Cherag Ramakrishnan, a veteran in the real estate sector. He successfully set up Equinox Realty - the Real Estate arm of The Essar Group and created a portfolio of 15 million sq.ft across 6 states, managing capital of around USD 600 million before setting out on his own.

Some of our ongoing projects in Bengaluru are The Hamlet and The Big Tree, both of which are luxury residential projects in the heart of Sadashiv Nagar and Jayanagar respectively. In Mumbai, we are developing PRIMO - compact residences in the Eastern suburb of Bhandup. Vesta Villas, an exclusive villa development at Alibaug, is a completed project.

Other Projects by Ceeear Realty



Sankey Tank, Sadashiv Nagar,
Bengaluru



Alibaug, Mumbai



Luxury Residences at Jayanagar,
Bengaluru



Tomorrow. Today.

Site Address:

Primo, Plot No. 281 B/1, Opp. Shangrila Biscuit Factory,
Next to Modi Hyundai Service Centre, Off LBS Marg,
Bhandup (W), Mumbai - 400 078, India.

Corporate Office Address:

Godrej Colesium, Unit 1102 (Part), C – Wing, 11th Floor,
Near Priyadarshni Park, Sion (E), Mumbai - 400022, India

Bengaluru Office:

No. 17, 1st Floor, Sadashivanagar, Bellary Road,
Bengaluru - 560080, India.

Toll Free: 18002662155

www.ceeearrealty.com | **Email id:** sales@ceeearrealty.com

Project Funded by



Home Loans approved by Major Financial Institutions

Disclaimer : Information about the project is indicative of the kind of development that is proposed by the developer. Artist's impressions are used to illustrate some products and features. All plans, pictures and models herein are representative conceptions and not actual buildings or facilities. As such, the developer reserves the right to make changes or alterations, amend and vary the layout, plans, and specifications or feature at its own sole discretion without any obligations and/or any prior notice whatsoever, but subject to the approval of the competent authorities as applicable. The brochure does not constitute an offer and/or contract of any nature whatsoever. Any purchase/any legal agreement in any project shall be governed by the terms of the agreement entered into between the parties and no details mentioned on this brochure shall govern the transaction.

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The promoter for PRIMO is 'Ceeear Land Developers LLP' and MahaRERA registration number for PRIMO is P51800001724 available at website:<http://maharera.mahaonline.gov.in>